

BE A HOST SPONSOR FOR NCHC22, AND TELL ATTENDEES:

*Welcome to
Dallas!*



57TH NCHC ANNUAL CONFERENCE :: SHERATON DALLAS DOWNTOWN :: NOVEMBER 2-6, 2022

This November, honors professionals and students from institutions across the country will be reuniting in the Dallas area for the 57th NCHC Annual Conference! As a valued NCHC member, we invite you to use this opportunity to showcase your institution and the great work you're doing in honors education, while welcoming attendees back to a sorely missed honors networking event.

Investing in the 2022 NCHC Conference as a Host Sponsor gives you the chance to greet attendees as a local and show pride in your home institution. Host Sponsors will share the spotlight at the Conference Welcome event on Thursday evening – a networking reception to close the first day of conference and acquaint attendees with the area. Host Sponsors will also receive a promotional table and additional recognition and marketing opportunities throughout the four-day event. We hope you'll join us at NCHC22 and greet conference-goers to your area as an NCHC Conference Host Sponsor!



HONORS
CELEBRATING 100 YEARS OF HONORS EDUCATION

For details, contact Suzanne Grogan at **(401) 864-0012**
or nchcsponsorships@gmail.com

centering community

NCHC22 • DALLAS, TX • NOVEMBER 2-6, 2022

2022 NCHC ANNUAL CONFERENCE HOST SPONSORSHIP

Host Sponsor Benefits (\$3,500)

Complimentary Conference Registrations	1
Recognition in Conference Promotional Emails	●
Recognition on Conference Event Signage	●
Recognition & Sponsor Profile on Event Mobile App <i>(including optional video and calendar link for appointments)</i>	●
Rotating Banner Ad in Mobile App with priority placement	●
Sponsor Link & Logo on Conference Website	●
Sponsor Table in High Traffic Area	●
Pre- or Post- Email List of Opted-In Attendees <i>(single use)</i>	●
Co-Sponsorship of NCHC's Thursday Welcome Reception	●
Mobile App Push Notification during Conference Event	Choose 1 Enhanced Benefit
Social Media Promotion Pack*	
Full Page, Full Color Ad in Digital Program Guide PDF	

Exhibit table locations and print ad placement are prioritized based on date of signed agreement, so sign up early!

SOCIAL MEDIA PROMOTION PACK: Receive two (2) featured mentions/tags on NCHC's social media channels for your organization prior to the beginning of conference, including a link to your website or social media page, and a one-day "Instagram Takeover": Three (3) photos/posts of your creation, posted by NCHC throughout the day to our Instagram audience, on the date of your choosing. Content must be approved by NCHC.

Interested in a larger sponsor presence at NCHC22? Contact Suzanne Grogan below for additional opportunities!

LOGOS & PRINT ADS

Files must be high resolution (min. 300 DPI), suitable for print and enlargement on signage and other displays. **EPS, PNG, or PDF files are preferred.** Color logos must be received when payment is submitted, within **two weeks** of contract agreement.

Digital ads must be in CMYK color format at the specified size below. **EPS or PDF files are preferred.** For publication in the digital program, all ads must be received no later than **August 31, 2022.**

Full Page:7.5" w x 10" h

Website banner ad sizing is as follows:

Vertical Ad: 220p w x 450p h

EXHIBIT TABLES

Sponsorships that include a table will receive a 6-ft table in a high-traffic area. Power is not included, but can be added for an additional fee upon request. WiFi is included throughout the conference space at no additional charge. Table setup dates and details will be provided to all sponsors prior to the conference start. All individuals staffing your table must be registered for the conference; you can take advantage of discounted registration rates as a part of the sponsorship benefits package. A full conference schedule and hotel/travel details will be available on the NCHC website in Summer 2022.

PRE-/POST- CONFERENCE EMAIL LIST

Conference attendee data privacy is important to NCHC. Email lists will only include attendees that have not opted out of 3rd-party conference promotions. For sponsorships that include an email list, the following rules apply:

- The attendee contact list provided is for a one-time use only. All lists and information therein are confidential and at all times are and remain the sole property of NCHC. In no event should the sponsor divulge to anyone or make reproductions of the contact list in any way.
- Although we make every effort to keep contact lists up-to-date, NCHC makes no guarantee as to the number of undeliverable, and existence or number of undeliverable shall not be considered a material breach of this agreement by NCHC.



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